KARA ROWE

Bachelor of Business (Tourism & Hospitality)

I love the lecturers as they were always there to help and were easily approachable.

Kara has been working for the Merivale group for the last six years. She has quickly climbed the ranks from serving food and drinks at night, to the position of Meetings & Events Venue Executive. “I look after the planning of all events which cover a diverse range of award winning restaurants, bars and dedicated event spaces,” she explains. “I love this job as the events always differ from a corporate conference to a VIP exclusive dinner in ‘est.’, our three-hat restaurant, to a massive entertainment production in ‘Hemmesphere’ – our award winning cocktail bar.”

Kara studied for an Advanced Diploma of Hospitality, which she articulated into a Bachelor of Business through a partnership between William Blue and La Trobe University in Melbourne. She initially chose the course because she had heard that it had a strong reputation.

Like many, Kara enjoys the variety and social aspect that a career in hospitality provides. She says “Every day is different and I love the one on one dealing with a client to achieve satisfaction; and to go above and beyond to make sure they are looked after”. Her passion is evident from her studies at William Blue. Having made numerous connections among fellow students and through her industry placement, Kara indicates that these are some of the most important parts of the course; in fact, she still retains many friends from her fellow alumni.