



William Blue College of Hospitality Management

Direct Entry Program Guide 2010|11



Hospitality Management Direct Entry Program study options

*Australia's leading discipline specific
English program.*



Hospitality Management Direct Entry Program (Intermediate to Advanced)

CRICOS Course Code NSW 070568B

This program will enable you to build your academic and English skills to succeed in the Vocational Education hospitality management program.

Business Direct Entry Program (Intermediate to Advanced)

CRICOS Course Code NSW 070927F

This program will enable you to build your academic and English skills to succeed in the Higher Education business program.

Program Overview

Learn to refine your research and referencing skills, become efficient in planning your study time and upgrade your skills in writing assignments. You will also learn how to be an effective member of a team, think critically and get the best assessment results.

An added advantage of this course is access to Learning and Academic Skills (LAS) support for your entire study duration at William Blue College of Hospitality Management.

Your LAS tutor will continue to support you to improve your skills during your study at William Blue, both in specialist academic skills classes and in bookable tutorials. This service aims to significantly improve your assessment grades.

Hospitality Management Direct Entry Programs

Program	Entry level	Exit level	Duration	2010 start dates	Finish dates	Fees	Materials Fee*
Hospitality Management Direct Entry for Vocational Education CRICOS Course Code: NSW 070568B	IELTS 5.0	IELTS 5.5	10 weeks	28 June and 11 October	3 September and 17 December	\$3,750 (total)	\$70
	IELTS 4.5	IELTS 5.5	15 weeks	24 May and 6 September	3 September and 17 December	\$5,625 (total)	\$70
Business Direct Entry for Higher Education CRICOS Course Code: NSW 070927F	IELTS 5.5	IELTS 6.0	10 weeks	9 August and 29 November	15 October and 11 February 2011	\$3,750 (total)	\$70
	IELTS 5.0	IELTS 6.0	15 weeks	5 July and 25 October	15 October and 11 February 2011	\$5,625 (total)	\$70

* This includes a college binder and additional materials designed specifically for your studies.

How are the Direct Entry Programs different to a generic EAP course?

- Study at William Blue College of Hospitality Management from day one of your chosen program
- Improve your English level and academic skills while learning language used in the industry
- Achieve your required English level in only 10-15 weeks depending on IELTS entry level
- Progress without completing an IELTS/TOEFL test
- Study with like-minded students who share hospitality as their passion
- Study for 25 hours each week.

Assessment

Assessment of the Direct Entry Program is continuous and includes:

- Weekly and monthly tests
- Written assignments, homework projects, self and peer assessment of group work.

Final assessment is made on the basis of:

- Learners' performance
- Written and oral assignments
- Targeted tests
- Hospitality projects
- Overall participation in class.

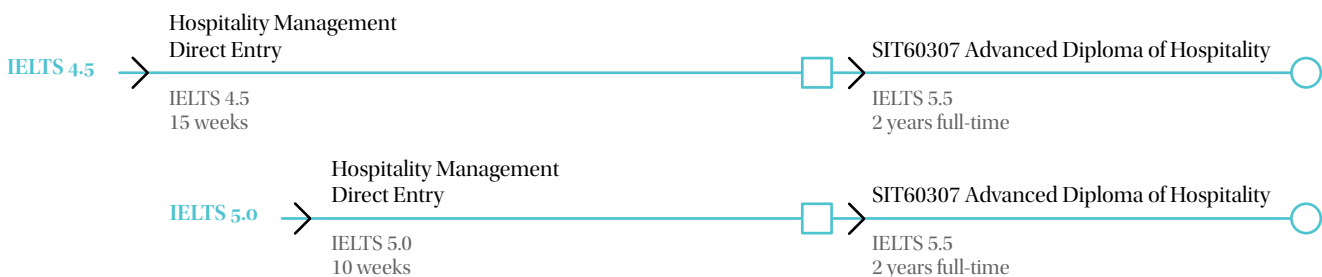
You must complete all set tasks and submit original work in order to pass. Your failure or success in passing the course is determined not only by percentage marks but mainly by your overall progress and effort put into the course.

Assessment relates to individual learners' strengths and weaknesses or what each learner can do.

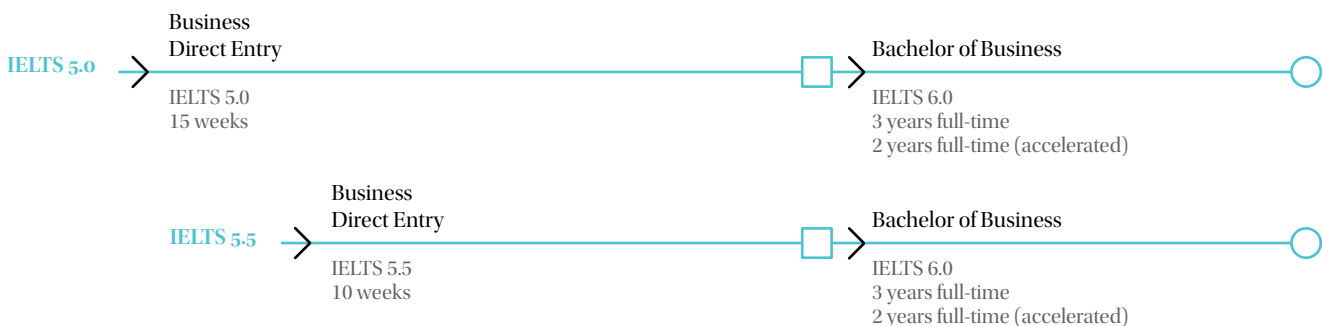
Your achievement and progress are assessed and reported against course goals and criteria and not in comparison to other students.

Study Pathways

**Hospitality Management Direct Entry
Vocational Education - Exit Level 5.5**



**Hospitality Management Direct Entry
Higher Education - Exit Level 6.0**



This program is one of a kind in Australia. You will not only improve your English within the subject area you are interested in, you will also build up a foundation of knowledge and vocabulary that will help you to succeed in your chosen program.

Sample Timetable - Hospitality Management Direct Entry Program

	Monday	Tuesday	Wednesday	Thursday	Friday*
8:30AM to 10:15AM	Vocabulary input <ul style="list-style-type: none"> Elicit careers in hospitality industry Vocabulary activity <ul style="list-style-type: none"> 'Professions in a balloon' to use language for negotiation, justification and fluency 	Preparation for task <ul style="list-style-type: none"> Listen to a conversation describing a job vacancy Task <ul style="list-style-type: none"> Select the best candidate for a job (extended speaking) 	Making a formal telephone call <ul style="list-style-type: none"> Listening for specific information Pronunciation: weak or linked words Role play 	Writing <ul style="list-style-type: none"> Curriculum vitae Scaffold Workplace.gov.au 	Giving the gist, summarising <ul style="list-style-type: none"> Students in pairs think of a book or a movie and write a summary of it. Then they read out the summary and the others guess and write down the titles on a piece of paper.
10:30AM to 12:15PM	Tourism abbreviations/acronyms	Group work <ul style="list-style-type: none"> Listen to pos. and neg. points about each candidate, take notes and present your decisions to the rest of the class 	Rating activity <ul style="list-style-type: none"> Evaluating strategies; expressing opinion 	Role play <ul style="list-style-type: none"> Write your cv and prepare for a job interview 	Reflective journal <ul style="list-style-type: none"> The reflection cycle Purpose Stages and language On file
12:50PM to 2:35PM	Reading <ul style="list-style-type: none"> Identifying topic development within a paragraph Preparation for reading research	Writing <ul style="list-style-type: none"> Covering letters Scaffold 	Computer lab <ul style="list-style-type: none"> Using the internet effectively Criteria for choosing to read a result 	Computer lab <ul style="list-style-type: none"> Analysing internet search results Reporting research findings 	

* Both of the Friday classes are conducted over two hours and begin at 8:30am and 10:45am.



Sample Timetable - Business Direct Entry Program

	Monday	Tuesday	Wednesday	Thursday	Friday*
8:30AM to 10:15AM	Wide reading task <ul style="list-style-type: none"> • Reading the Financial Times Grammar workshop <ul style="list-style-type: none"> • Participle clauses • Definite and indefinite articles 	Research reports 2 <ul style="list-style-type: none"> • Key features of each aspect of a research paper structure • Recognising the structure of a research paper 	Skill (team building) <ul style="list-style-type: none"> • Key considerations for working in teams • Benefits • Trouble shooting 	Skill (case study) <ul style="list-style-type: none"> • Banking-the flow of capital and the poverty cycle 	Skill (reading) <ul style="list-style-type: none"> • Looking at the stock market
10:30AM to 12:15PM	Writing workshop <ul style="list-style-type: none"> • Paragraph types • Writing financial english 	Skill (listening/note-taking) <ul style="list-style-type: none"> • Showing how reading input can help listening • Guessing the meaning of unfamiliar words • Recognising the stress on key words 	Skill (reading/finding implied meaning) <ul style="list-style-type: none"> • Language of persuasion • Critical thinking: reflecting on cultural aspects of persuasion 	Skill (reading) <ul style="list-style-type: none"> • Trade issues, looking at the balance sheet 	Computer lab <ul style="list-style-type: none"> • Students analyse the stock market and make prediction to the class.
12:50PM to 2:35PM	Skill (vocab) <ul style="list-style-type: none"> • Review basic accounting terms 	Tutorial discussion <ul style="list-style-type: none"> • Summarise the main points of the lecture • Discussion of the issues 	Skill (projects) <ul style="list-style-type: none"> • Interpreting statistics Writing with numbers and statistics	Plagiarism <ul style="list-style-type: none"> • Avoiding plagiarism • Some hints for better assignment writing 	

Homework: Choose an idea from the lecture and search for a text on that topic. Prepare a two minute summary to give to the class.

* Both of the Friday classes are conducted over two hours and begin at 8:30am and 10:45am.

Sample Timetable - Traditional EAP Program

	Monday	Tuesday	Wednesday	Thursday	Friday
8:30AM to 10:15AM	Grammar <ul style="list-style-type: none"> • Future 	Listening in academic contexts (predicting)	<ul style="list-style-type: none"> • Language study • Vocabulary development 	<ul style="list-style-type: none"> • Presentations • Discussion • Signposting 	<ul style="list-style-type: none"> • Computing skills • Accessing information
10:30AM to 12:15PM	<ul style="list-style-type: none"> • Listening to an academic lecture 	Reading skills <ul style="list-style-type: none"> • Comprehension 	Group writing <ul style="list-style-type: none"> • Focus on cohesion 	Academic reading <ul style="list-style-type: none"> • Newspaper articles, skimming and scanning 	<ul style="list-style-type: none"> • Tutorial discussion skills • Agreeing/disagreeing/compromising
12:45PM to 2:15PM	<ul style="list-style-type: none"> • Discussion • Practice compare/contrast 	<ul style="list-style-type: none"> • Writing and research 	Academic reading <ul style="list-style-type: none"> • Dictionary skills 	Writing <ul style="list-style-type: none"> • Incorporating statistics 	<ul style="list-style-type: none"> • Question and answer session, feedback
2:30PM to 3:30PM	<ul style="list-style-type: none"> • Optional guided self-study 	<ul style="list-style-type: none"> • Optional guided self-study 	<ul style="list-style-type: none"> • Optional guided self-study 	<ul style="list-style-type: none"> • Optional guided self-study 	<ul style="list-style-type: none"> • Optional guided self-study

If you would like more information on any of the material presented in this guide, including any additional information for international students, please refer to the 2010 prospectus, visit our website or contact one of our Course and Careers Advisors.



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Information provided in this brochure is current at the date of publication, and may be subject to change.