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interior
design



BUILD YOUR COMMERCIAL INTERIOR DESIGN CAREER

Interior Design is a thriving industry – and now you have the chance to get amongst it. Study the Bachelor of Applied Design (Commercial Interior) at Billy Blue College of Design, and enjoy the unique chance to specialise in your area of passion – commercial interiors – in just three years.

Discover the world of Commercial Interior Design

Jam-packed with creativity, this program embraces the practicalities and realities of designing immersive commercial environments. It opens your eyes to those areas fundamental to commercial interiors, such as branding, materiality, lighting and sustainability.

With its strong emphasis on digital technology, you create state-of-the-art presentations for real clients, and design commercial interiors for second life, animation/film and game design. You will deliver real interior design solutions, through design documentation, contract management, and professional design practice. Best of all, you interact with other talented design students along the way – and that makes for one very inspiring learning environment.

Get ready for success

Your original portfolio will prepare you to take on the world as a mighty creative commercial interior designer. Imagine designing cafes, hotels, restaurants, exhibitions, workplaces and bars, or inventing interiors for game designs, virtual worlds or animations.

What you'll study:

- Environment design - (retail/exhibition/hospitality/corporate)
- Environment planning and visualisation
- History of commercial interiors
- Interactive spaces
- Digital worlds
- Innovation in design
- Scheduling interiors
- Systems - documentation for commercial interiors
- Brand management
- Culture of change/innovation
- Design culture, frameworks, practice, research, theory
- Ideas generation in visual communication
- Systems of communication

COMMONLY ASKED QUESTIONS

How does Commercial Interior Design differ from other Interior Design degrees?

Commercial Interior Design is still an interior design degree – it just allows you to specialise in ‘your’ area of interest. Instead of studying residential, commercial, public and institutional interiors, you focus on the issues and skills relevant to commercial interior design in just three years.

What does a Commercial Interior Designer do?

They design and create a range of interior environments relevant to the commercial endeavor, e.g. retail and exhibition spaces, cafés, restaurants, nightclubs, hotel design, and corporate/work environments. Interior design is becoming a more important part of commerce played out in digital environments, so you could also be involved in the design of digital commercial environments.



Why study Commercial Interior Design at Billy Blue?

The Bachelor of Applied Design at Billy Blue College of Design has a broad range of design streams such as commercial interior, communication, digital media and branded environment design. That means you interact with, and will be inspired by, a range of students who are passionate about design.

The Facts

- CRICOS course code: 067557J
- Duration: 6 full-time study periods, 3-years or 2-years (accelerated)
- Intakes: November 2009, March and July 2010
- FEE-HELP available

Entry Requirements:

- Completion of Australian High School Year 12 with UAI of 60+ (or equivalent)
- Submission of a design portfolio (6–10 pieces of original creative work)
- Interview (where possible)
- IELTS 6.0 (academic) if English is not your first language



OVERVIEW



Design Culture

Understand design culture and theory- investigating topics such as 20th century design principles, youth culture, globalisation, sustainability, the history of art, architecture and commercial interior design



Commercial Interiors

Design exciting commercial environments such as cafes, restaurants, night clubs, work spaces, retail and exhibition spaces



Digital Worlds

Explore and design interiors for digital commercial environments such as games, film and virtual worlds



Design Practice

Understand the contemporary practice of Commercial Interior Design - including the role of designer as generator of need and purpose and the creative design process



Sustainability

Learn how to be innovative in the design of sustainable commercial interiors



Presentation Skills

Present state of the art design proposals to clients using hand drawn and state of the art digital communications techniques



Cross Disciplinary

Interact with other creative industry students in an exciting and inspiring environment



Documentation

Understand and apply the documentation systems required to make commercial design proposals a reality



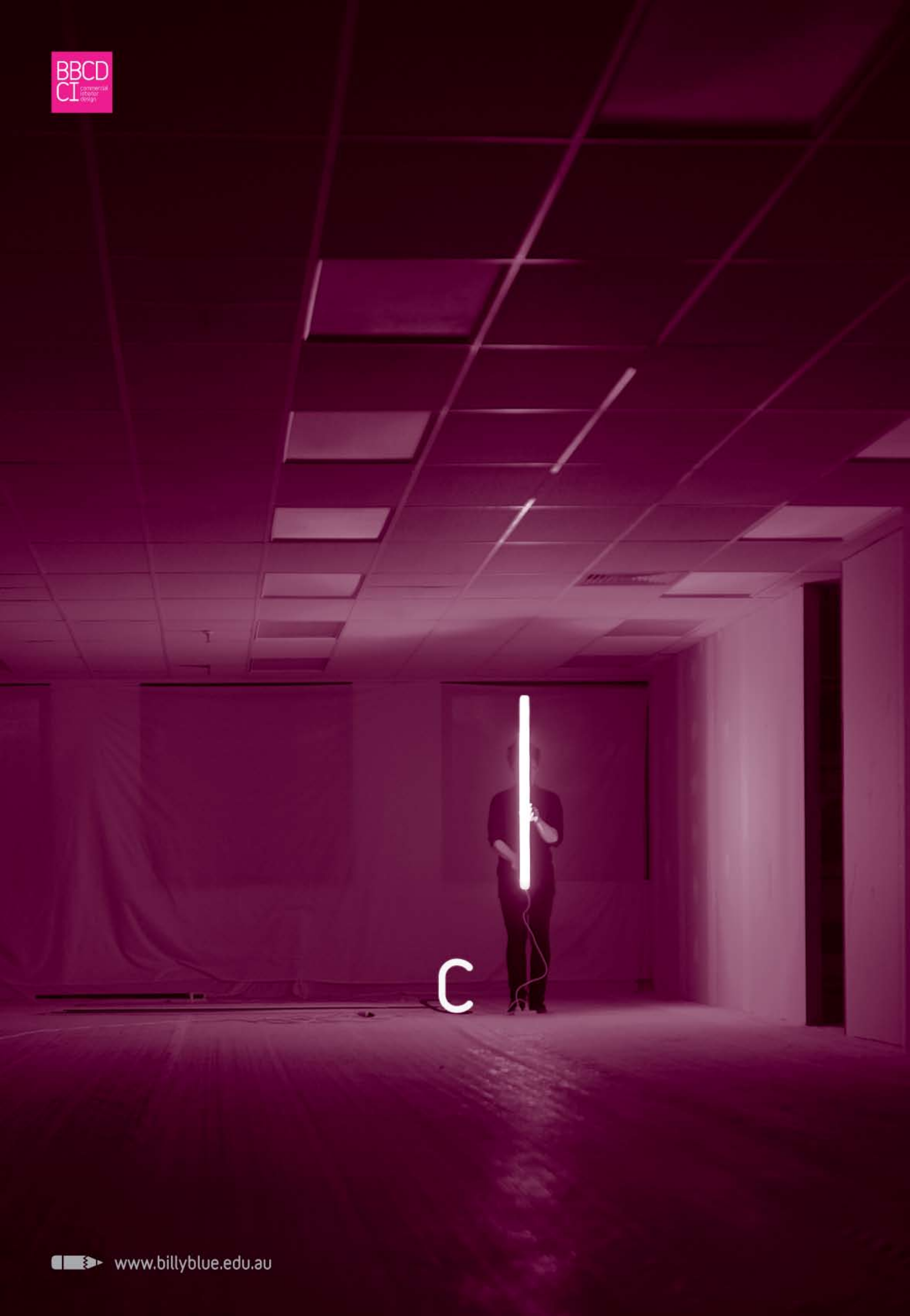
Technology

Explore new technologies, design systems, lighting and materiality for commercial environments



Interactive

Engage with interactive technologies to design immersive commercial environments





Contact

If you would like more information on any of the material presented in this brochure, please visit our website or contact one of our advisers.

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